

## SEKONIC CORPORATION IMMEDIATE RELEASE

### UNLOCK THE POWER OF SEKONIC LD: SPECTROMETER C-4000 LAUNCH SPECIAL OFFER

Dear Valued Customers,

We extend our sincere gratitude for your continued patronage of SEKONIC products.

SEKONIC Corporation is pleased to announce the launch of the "SEKONIC LD Premium Upgrade Campaign," commemorating the release of our Spectrometer C-4000. This campaign offers our proprietary "SEKONIC LD" PAID app, designed to significantly enhance the efficiency of measurement, recording, and reporting of lighting, at specially discounted prices.

#### Campaign Overview

Get SEKONIC LD Premium features at a special introductory discount.

#### **3-Month Subscription Plan:**

- Campaign Price: **USD 39.99\*** (20% off the regular price)

#### **12-Month Subscription Plan:**

- Campaign Price: **USD 69.99\*** (40% off the regular price)

\* Prices are automatically converted to your local currency.

#### **Campaign Period:**

March 21, 2025 (Friday) – June 30, 2025 (Monday)

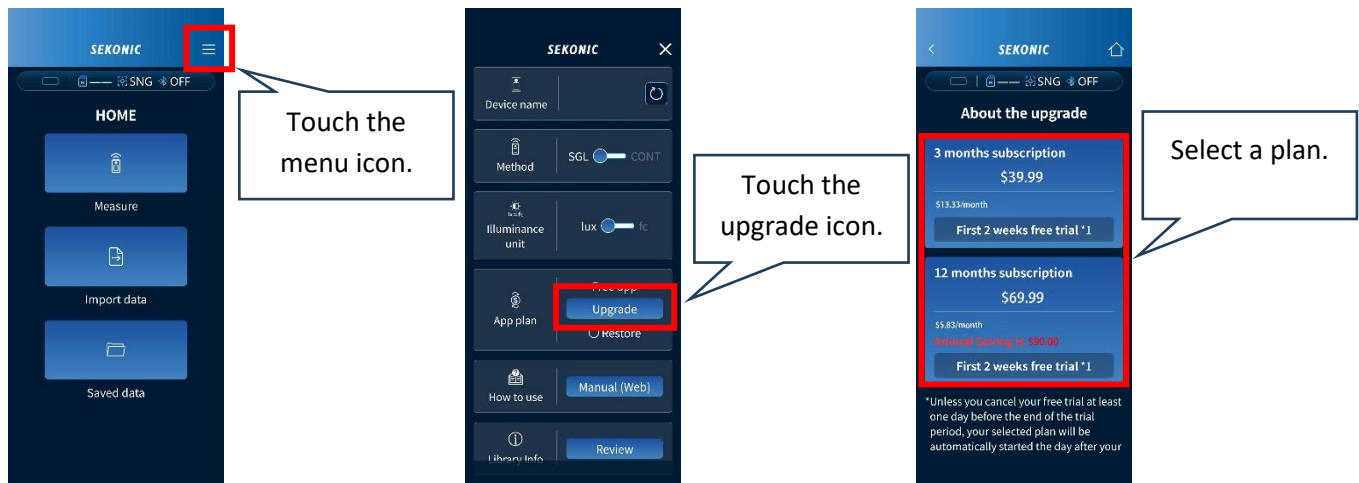
#### **Important Notes:**

- After the initial discount period ends, your subscription plan will automatically renew at the regular price.
- If you do not wish to continue with the automatic renewal, you must cancel your subscription.

#### **How to Apply:**

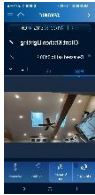
1. Install the SEKONIC LD standard application.
2. Follow the instructions within the application to subscribe.

During the campaign period, the prices displayed will reflect the discounted campaign rates.



## Key Features of SEKONIC LD PAID App

With the Sekonic LD upgraded PAID version of the App, a variety of features and functions are available at your fingertips providing a smooth and convenient workflow. From a quick and easy measure and record process to sharable measurement reports on the fly, the Sekonic LD upgrade App compatible with Apple® or Android™ smartphones or tablets offers the perfect extension to your C-4000 Spectrometer experience.



### Import drawings/photos and creating titles

Capture drawings or photos of the on-location site for evaluation with your smartphone and create titles with notes of the details and save them.



### Plot the measured value directly on the drawing or image

Measured values can easily be positioned directly on the imported image (up to 999). Selectable units of display for each measurement point can be lx, K (Kelvin),  $\Delta uv$ , Ra, Rf/Rg, x.y.



### GPS coordinates to recall measurement location

Measurements can be stored with linked GPS coordinates for easy recall or onsite location. Included along with other critical information in the location report.



### App Ready Report

Create PDF or CSV reports within the SEKONIC LD App. The report includes GPS location, location image or captured drawing with plotted values, CSV detailed measurement data and Spectrum, CRI, TM-30-18 and CIE 1931 graphs for each measurement plotted light source.



### Add note/image references in real time

Special lighting situations that occur and require detailed notes and images, can be created during the measurement process. Images can be taken on the spot or saved images can be linked.



### Share data from the SEKONIC LD App via your smart device

Quickly and easily share reports, measurement data with notes and images on-location via your smart phone or tablet.

*During a recent interview, Mr. Lorenzo Gasperini (National Sales & Marketing Director – Sekonic Industrial Division- USA) stated that “The new C-4000 SPECTROMETER is a significant game changer in the world of lighting design. With its perfect blend of technology and affordability, that addresses the needs of lighting designers in an impressive configuration, the C-4000 is a breakthrough addition to the popular C-7000 SPECTROMETER and the future range of SEKONIC industrial Spectrometers. Its unique flexibility with smart devices compatibility strengthens Sekonic’s position in the industrial lighting marketplace.*

For more information Contact:

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To learn more about the SPECTROMETER C-4000 or other industrial measurement instruments, visit us at <https://www.sekonicindustrial.com/c-4000>